

SUMMER MDR

MEDITERRANEAN DIET ROUNDTABLE

CONNECT

NYC • July 27, 2022

MDR CONNECT: your gateway to authentic Mediterranean Products!

After the tremendous success of our pilot programs, you are cordially invited to attend **MDR® Connect**, a signature program by the Mediterranean Diet Roundtable®, to be held in **NYC on Wednesday, July 27, 2022** at the iconic Institute of Culinary Education (www.ice.edu), with all the safety precautions in place. Only 50 spots will be available to taste a kaleidoscope of flavors coming from all over the Mediterranean, with special focus on Greece.

Benefits of participation

- Train tickets or domestic flights (no business class);
- Hotel in NYC for 1 night for those out a 50 miles radius;
- Educational training with David Neuman (www.evooguy.com) and other professionals;
- Social Networking Dinner on Tuesday, July 26;
- Break-out and networking with the MDR community (fellow importers, distributors, buyers, clinic directors looking to start the MDR meal plan/ Mediterranean pantry, etc.);
- Unique comparative tastings opportunities!



Expectations about your participation

- Screen the list of products/producers we will present and identify which one you are interested in;
- Attend the MDR Connect event in person in NYC;
- Be available for the meetings booked + participate in at least one of the educational sessions;
- Each buyer will have a laptop (either their own or a device provided by us), secure internet connection, a TASTING KIT from each company they are willing to taste;
- Provide feedback on each of the pre-booked meetings + participate in at least 1 educational session.

If interested, please fill out the form today and send to info@MDRproject.com for consideration. Detailed program will follow. We look forward to hearing from you!



For additional information:
info@MDRproject.com or call +1 908 212 7846 (Boston, USA)

www.MDRproject.com



Please fill the following registration form

Company Name _____

Rep Name _____ Title _____

E-Mail _____ Phone _____

Full Address _____

Website _____

Interested in (please select each category you are interested in):

- Appetizer, Antipasto or Hors d'Oeuvres
- Baked Goods, Baking Ingredient or Cereal
- Cheese or Dairy Product
- Chocolate/Candies
- Condiments
- Confection
- Cookies
- Cooking Sauce or Flavor Enhancer
- Cracker
- Dessert or Dessert Topping
- Fresh, frozen and dry mix dessert items such as cakes, tarts, pies, puddings, pastries, ice cream, sorbet, etc. as well as dessert sauces and syrups.
- Frozen Savory
- Honey
- Jam, Preserve, Honey or Nut Butter
- Meat, Pâté or Seafood
- Olive Oils
- Pasta Sauce
- Pasta, Rice or Grain
- Perishable Products
- Refrigerated or frozen products packaged in bulk or amenity sizes
- Salad Dressing
- Shelf-Stable Foodservice Product for Retailer
- Salsa or Dip
- Snack Food
- Soup, Stew, Ready to Serve or Frozen Products
- Spices
- Sweet
- Vinegar
- Wine

Diet and Lifestyle criteria:

- Sugar-free
- Fat-free
- Gluten-free
- Wheat-free
- Sodium free/low-sodium
- Vegetarian
- Vegan
- Kosher
- Halal
- Fair Trade
- Carbon Zero
- Organic
- No GMO
- Specialty
- Dairy free
- Nut free

Food Size:

- Gift packs
- Gift sets
- Items in decorative packaging
- Amenity size
- 2 oz size/tray size
- Standard Retail Food Service size
- Other _____

Interested in

- EVOO TASTING
- CHEESE CLASS
- Comparative tasting of Spices and Herbs
- Other _____

