



MEDITERRANEAN DIET ROUNDTABLE

CONNECT

New York, June 9-11, 2021

MDR CONNECT: your gateway to authentic Mediterranean Products!

You are cordially invited to attend **MDR Connect**, a new signature program by the Mediterranean Diet Roundtable, to be held in **NYC on June 9-11, 2021**. Here is the event profile, but hurry up! Only 50 spots will be available to taste a kaleidoscope of flavors coming from Cyprus, Greece, Italy, Lebanon, Spain and Tunisia.

What you will find (for free!)

- Transfer to and from airports + flights (no business class)
- Hotel in NYC for 1 or 2 nights
- Most meals
- Educational training with David Neuman and other professionals (honey, cheese, etc.)
- VIP Gala evening prepared by Chef Maria Loi
- Break-out moments and networking with the MDR community (fellow importers, distributors, buyers, clinic directors looking to start the MDR meal plan/ Mediterranean pantry, etc.)

**This is a very curated event.
Participants will receive a
“white glove” experience.**



What are our expectations:

- Screen the list of products/producers we will present and identify which ones there is interested in;
- Attend the MDR Connect event in person in NYC;
- Be available for the meetings booked + participate in at least one of the educational sessions;
- The meetings will take place in a large facility, with all the safety precautions in place. Each buyer will have a laptop (either their own or a device provided by us), secure internet connection, a TASTING KIT from each company they are willing to taste. Each meeting will last 20 minutes, leaving 10 minutes buffer (rest or talk a bit more);
- Provide feedback on each of the pre-booked meetings + participate in at least 1 educational session.

Because of the time difference (in some cases, 7 hours), we will start at 8 am (Cyprus, Turkey, Lebanon and Greece) and finish around 3 pm (Spain and Tunisia). From 3 pm the educational component will take place, with David Neuman running our exclusive MDR EVOO Library concept, an exciting venture the MDR wants to bring to your stores!

If interested, please fill out the form today and send to info@MDRproject.com for consideration. Detailed program will follow in May. We look forward to hearing from you!



For additional information:
info@MDRproject.com or call +1 908 212 7846 (Boston, USA)

www.MDRproject.com

MDR CONNECT: fill the following registration form

Company Name _____

Rep Name _____ Title _____

E-Mail _____ Phone _____

Full Address _____

Website _____

Interested in (please select each category you are interested in):

- | | |
|--|--|
| <input type="checkbox"/> Appetizer, Antipasto or Hors d'Oeuvres | <input type="checkbox"/> Meat, Pâté or Seafood |
| <input type="checkbox"/> Baked Goods, Baking Ingredient or Cereal | <input type="checkbox"/> Olive Oils |
| <input type="checkbox"/> Cheese or Dairy Product | <input type="checkbox"/> Pasta Sauce |
| <input type="checkbox"/> Chocolate/Candies | <input type="checkbox"/> Pasta, Rice or Grain |
| <input type="checkbox"/> Condiments | <input type="checkbox"/> Perishable Products |
| <input type="checkbox"/> Confection | <input type="checkbox"/> Refrigerated or frozen products packaged in bulk or amenity sizes |
| <input type="checkbox"/> Cookies | <input type="checkbox"/> Salad Dressing |
| <input type="checkbox"/> Cooking Sauce or Flavor Enhancer | <input type="checkbox"/> Shelf-Stable Foodservice Product for Retailer |
| <input type="checkbox"/> Cracker | <input type="checkbox"/> Salsa or Dip |
| <input type="checkbox"/> Dessert or Dessert Topping | <input type="checkbox"/> Snack Food |
| <input type="checkbox"/> Fresh, frozen and dry mix dessert items such as cakes, tarts, pies, puddings, pastries, ice cream, sorbet, etc. as well as dessert sauces and syrups. | <input type="checkbox"/> Soup, Stew, Ready to Serve or Frozen Products |
| <input type="checkbox"/> Frozen Savory | <input type="checkbox"/> Sweet |
| <input type="checkbox"/> Honey | <input type="checkbox"/> Vinegar |
| <input type="checkbox"/> Jam, Preserve, Honey or Nut Butter | <input type="checkbox"/> Wine |

Diet and Lifestyle criteria:

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> Sugar-free | <input type="checkbox"/> Kosher |
| <input type="checkbox"/> Fat-free | <input type="checkbox"/> Halal |
| <input type="checkbox"/> Gluten-free | <input type="checkbox"/> Fair Trade |
| <input type="checkbox"/> Wheat-free | <input type="checkbox"/> Carbon Zero |
| <input type="checkbox"/> Sodium free/low-sodium | <input type="checkbox"/> Organic |
| <input type="checkbox"/> Vegetarian | <input type="checkbox"/> No GMO |
| <input type="checkbox"/> Vegan | <input type="checkbox"/> Specialty |

Food Size:

- Gift packs
- Gift sets
- Items in decorative packaging
- Amenity size
- Other _____
- _____
- _____

Interested in

- MDR EVOO LIBRARY presentation with David Neuman
- HONEY SEMINAR
- WINE & CHEESE TASTING
- Other _____

