

THE MDR INTERNATIONAL VILLAGE

The MDR International Village has been created to host a select group of producers from the Mediterranean basin who are particularly engaged in the production of quality food and food related services that is in keeping with the principles of the famous Mediterranean Diet. For the first time, MDR will be present in a food show in Italy, namely, the Mercato Mediterraneo and Fiera Roma. A special welcoming offer is being provided to exhibitors of international excellence, allowing participants to take advantage of this important marketing opportunity.

THE OFFER INCLUDES A 9 SQM TURN KEY SPACE PLUS A STAND FITTING PACKAGE at a cost of € 1,500.

The package provides: space, carpet, walls, spotlight, socket, table, chairs, cleaning, wastebasket, back wall graphics (standard 2x2), name board in standard lettering, plus access to the MERCATO M_MyApp B2B AGENDA, which includes entry to the B2B platform, and number 2 Pass Cards for the reserved areas. These include lounge, coffee break and lunch, plus one slot of approximately 20 feet within the presentation area.

MERCATOM_MyApp, developed by Fiera Roma, provides **exhibitors, attendees and buyers** with exclusive, dedicated access, enabling the opportunity to organize meetings during the event, and to match reciprocal offers and demand within an innovative interactive system, either autonomously or assisted by Fiera Roma ICT specialists. All participants will receive a user name and password in order to gain access to the APP system, allowing them to input a description of their offer and to match the demands of the attendees. The online agenda will, therefore, be a fundamental tool by which the success and efficacy of each participant can be maximized.

REGISTER TODAY AND SAVE Euro 400!
Registration fee will be waived until September 30!

REGISTRATION INCLUDES:

- Technical assistance to the exhibitor throughout all phases of set up and dismantling of the stand during exhibition days
- Inclusion of main exhibitor and represented company(s) in the official catalog of the event
- One copy of the official exhibition catalog per stand
- Number 2 exhibitor passes
- Number 1 parking permit (within the exhibition center)
- Basic insurance coverage (R.C.T.-R.C.O., civil liability and fire)
- A2Kw/220v standard mono-phase electrical board and hookup, including installation and testing
- Rental of a number 1 fire extinguisher
- General surveillance of the exhibition and general fire prevention

[JOIN US!]

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CIBI / CULTURE / MESCOLANZE

THE MEDITERRANEAN
AGRO FOOD PRODUCTS
EXHIBITION

FIERA DI ROMA,
NOVEMBER 23-26, 2018

Fiera Roma Srl with single member Company subject to the management and co-ordination of Investimenti SpA

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