



MEDITERRANEAN DIET ROUNDTABLE 2018 YALE UNIVERSITY SPONSORSHIP PACKAGES



Be part of the 2018 Mediterranean Diet Roundtable: **LEARN, CONNECT, AND BE INSPIRED!**

AMERICAN COMPANIES

Are you into Mediterranean-inspired products ingredients part of the Mediterranean Diet? Or are you interested in positioning your Brand in the health-conscious quadrant? At the MDR: you will gain scientific support to benefit your Customers and your Brand! Marketing techniques, Market trends, and networking with valuable, direct contacts with distributors, buyers, and food service professionals.

FOREIGN COMPANIES

If you want to structure solid and DIRECT relationships with the American Food Industry, you should consider to attend or sponsor this event.

We are exploring new ways of introducing menu choices and additional commercial opportunities in our exclusive MATCHING PROGRAMS!

Learn about market trends and connect with importers, distributors, buyers and leading influencers.

DROP US A LINE ABOUT CUSTOMIZING YOUR SPONSORSHIP OR TO BECOME PART OF THE MDR CLUB!

PACKAGES AVAILABLE:

SUPER SPONSOR: \$ 25,000 includes: 6 seats at the MDR + 6 VIP Event Tickets + Logo display + 1 Sponsored Area or Seminar + Gadgets for the speakers and VIP attendees at the Gala + tasting at either VIP event or MDR event + private meeting with prospect partners + logistic support from the organizers. Ambassadors' Breakfast included + MDR Club inclusion.

MAIN SPONSOR: \$ 15,000 includes: 4 entries + 4 VIP Event Tickets + Logo display + 1 Sponsored Area at the event with products display/tasting + MDR Club inclusion.

SPONSOR: \$ 5,000 includes: 2 entries + 2 VIP Event Tickets + logo display on website and printed materials + MDR Club inclusion.

CUSTOM: Please inquire with us about a specific goal/budget for this operation.

INDIVIDUAL SERVICES:

- General attendance \$ 350 each (Early bird: buy by March 31, 2018: \$250);
- VIP event tickets (only includes dinner/tasting) \$ 250 each;
- Media Lounge sponsorship \$ 6,000 (tasting for media and inclusion in press kit);
- Sponsored tasting station at VIP event (+ products) \$ 7,500 per company;
- Sponsored area or seminar \$ 7,500.



SPONSORSHIP CONTRACT MDR 2018 YALE EDITION



OFFICIAL NAME

CONTACT TITLE

E-MAIL PHONE

FULL ADDRESS

WEBSITE

SELECTED PACKAGE:

- SUPER SPONSOR:** \$ 25,000
- MAIN SPONSOR:** \$ 15,000
- SPONSOR:** \$ 5,000
- CUSTOM:**
- INDIVIDUAL SERVICES:**

Terms and conditions:

I, agree to pay the amount of
 for the sponsorship of the "2018 Mediterranean Diet Roundtable" with benefits to my Organization
 as outlined in this document. Payments will occur 50% on or before March 31, 2018 and balance on or before May 30,
 2018. Payment will be made to ACCENT PR, a U.S. based company, which will invoice the aforesaid amount. Anything
 not expressly discussed in this agreement, shall require separate and written arrangements. Any dispute arising
 under this contract shall be resolved exclusively and solely before a court of the Commonwealth of Massachusetts
 (USA). I sign this document as a mutual understanding of the conditions of our collaboration.

Signature Title Date

MDR 2018 | YALE EDITION, June 24-26, 2018 Yale University | USA

Referred by:
 www.MDRproject.com • info@mdrproject.com • +1 908 212 7846